



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2024/PN/ 847

8th January 2024

Sub. Placement Opportunity for BBA students of 2023 passed out batch from GGSIP University in the company "Oswal Cable Products Pvt Ltd"

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement Opportunity for BBA students of 2023 passed out batch from GGSIP University in the company "Oswal Cable Products Pvt Ltd" for your reference and circulation to students to apply on given link by **10th January 2024**.

Registration Link – <https://forms.gle/99dLCzwqSAhNpw2C7>

Name of Company – Oswal Cable Products Pvt Ltd

- **Role - Sales**
- **Eligible Degrees** : BBA – Sales & marketing or similar, 2023 passed out batch
- **Eligibility criteria** : English must be good
- **Joining** : Immediate
- **CTC** : INR 3.60 Lakhs per annum
- **Selection Process** : interview

About Company – Oswal Cable Products as a 53 year old organization, which is in distribution of Polymer Additive. They are in top three of our trade in India and aspire to be in top three of world , are operating from Delhi, Gujarat & Maharashtra at the moment.

JD –

- Develop and execute strategies to drive business in new and existing markets
- To Manage Sales of Polymer Additives and do Business Development in the area's as mentioned
- Do regular customer visits & attend trade shows for market (supplier / customer / competitor / new business ideas) information
- Communicate actively over various modes like emails, calls and WhatsApp with the customers.
- Share the developments with management on a regular basis
- Communicate actively and openly with the management about any information which is related to competitor's info / other info as may be vital for the growth of the company or which can be detrimental to the growth of the company

LAST DATE FOR REGISTRATION IS 10th January 2024.

(Dr. Nisha Singh)
Training and Placement Officer,
CCGPC, GGSIP University